

FOR IMMEDIATE RELEASE

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The B.C. Association of Travel Writers proudly presents its 2014 Symposium
Saturday, May 17, 2014 at the River Rock Casino Resort, Richmond B.C. Canada

**The Taste of Travel: Fulfilling the Appetite for Culinary Content & Food And
Drink Photography**

BCATW 2014 will whet your appetite for all things to taste while traveling: food, wine, beer, spirits, coffee or tea, and how to capture it for the hungry travel readers' consumption.

Doors open at 10:30am for networking and the symposium will open at 11am with a food photography seminar by acclaimed Nikon Ambassador Craig Minielly, who will demonstrate his award-winning techniques.

The keynote speaker is Lauren Mowery, a wine, coffee, and tea writer from New York City who is a contributor to *Fodor's* and the *Village Voice*. Her blog, [Chasing the Vine](#) won the Wine Blog Award in 2013 for Best New Blog. She'll share insider tips about sipping and swirling her way around the world.

A panel of experts from the BC food, wine, tourism and publicity industries will offer ideas on getting your writing and photography noticed.

Exciting prizes will be offered throughout the day from a wide variety of sponsors.

This year, a post-symposium tasting will be held to help us work on our descriptors and to meet local wine, beer and spirit purveyors and professionals, all with great stories to tell.

"I'm thrilled and excited about the BCATW's A Taste for Travel symposium theme this year, since topics of culinary and vinicultural interest are hot subjects in travel writing" says BCATW President, Rick Milliken. "We have a beautiful new venue and wonderful sponsor, the River Rock Casino Resort, and an outstanding extended educational and

experiential program. Writers, bloggers, photographers and anyone with an appetite for travel writing are invited to savour 'The Taste of Travel!'"

Registration opens at 10:30am

Symposium begins at 11am and ends at 6pm

Register Now!

Registration for BCATW 2014 is now open.

Foreign language and global media are welcome

Fees include lunch, snacks and the post-symposium tasting.

BCATW members enjoy the early-bird rate of \$35!

After April 15, the member rate is \$45.

Non-members are invited for the very attractive price of \$60 until April 15. The rate is \$70 until May 12.

*Membership to BCATW is only \$48 per year.

*Industry Partner membership is \$120 annually which includes a table and 5 minute presentation at the symposium.

Fees may be made through Paypal at the BCATW site, www.bcatw.org/bcatw2014

Checks payable to BCATW may be addressed to:
BCATW c/o K. Cullen, Box 1035, Delta, BC, V4M3T2

Book Your Room!

River Rock is offering limited accommodation Friday and/or Saturday May 16/17 at a special room rate of \$129. Please tell them you're with the BCATW.

Follow us on Twitter @bctravelwriters and use #bcatw2014 for updates.

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Photos are available upon request.